



50 Years of the Porsche 911 – Tradition: Future

911 Convoy across Sydney Harbour Bridge

Date: Friday September 6th 2013

Dear Porsche Club Member,

It will not be long now before our parade of one hundred Porsche 911s makes its way across Sydney Harbour Bridge as Australia plays its role in the global celebrations of 50 Years of 911.

So thank you all again for committing to participate in what promises to be a memorable event.

You have all had confirmation of your booking times for the fitting of the special 911 50 Year decals at Porsche Centre Sydney South either on Friday September 13 or Saturday September 14. It is imperative that you stick to your booking time for the purpose of logistics. Again, we remind you to please arrive at PCSS with your windscreen and bonnet clean.

The 911 assembly point is at Hickson Road, Barrangaroo, parallel to the former international cruise ship terminal (*refer Map A*). Assembly begins at 07:00am sharp and all cars must be in position by 07:30am. Cars will be co-ordinated and assembled into two lanes by the NSW Police. A compulsory Driver's Briefing will take place at 07:45am.

We will have film crews (video and stills) in attendance and you may be approached to have a 'go-pro' camera attached (carefully!) to your car. If you can co-operate this would be appreciated.

The first car in the convoy will depart at 08:00am sharp. For consistency of spacing all cars will travel at 40 km/h and it is the responsibility of each driver to maintain a 1.5 car length gap to the car in front. This is critical – we must have the cars evenly and consistently spaced for aerial photography purposes.

Once we have cleared the Sydney Harbour Bridge itself, you are no longer required to stay in convoy as the essential photography will have been completed by this stage. (*Map B shows the route from Hickson Road to Taronga Zoo*).

Our destination is Taronga Park Zoo with an informal breakfast in the Harbourside Terrace. Parking arrangements have been made for you and will be issued before the convoy starts.

Run Sheet: Sunday September 15

07:00am: Arrive Hickson Road, Barrangaroo
Commence 911 assembly

07:30am: Assembly completed

07:45am: Compulsory Drivers Briefing

08:00am: Convoy commence

08:20 am First car arrives at Taronga Zoo

08:30am Final car arrives at Taronga Zoo

08:40am Porsche Breakfast

09:00am Speech and Presentation

10:00am Gift Bags issued (one per car)

Guests depart at leisure

Let's hope Sydney blesses us with a gorgeous Spring morning on Sunday September 15 as this 911 50 Year celebration convoy is going ahead rain, hail or shine.

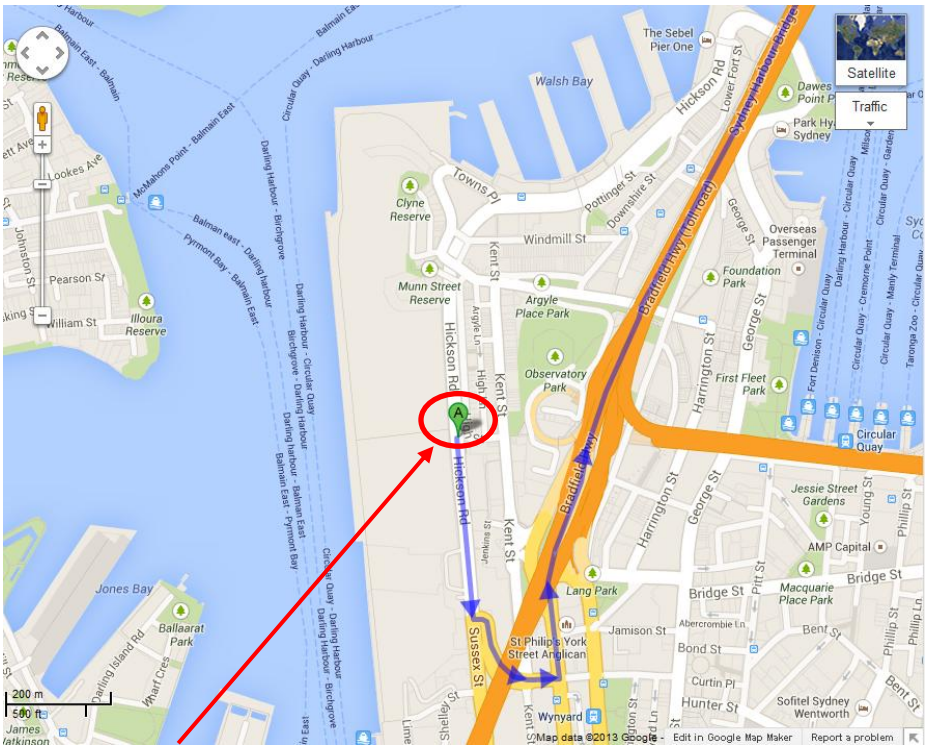
Thanks again and I look forward to seeing you on the Sunday morning. If you have any questions regarding times, or the event itself, please contact Stephanie Schmidt on 0410 781 771.

Yours sincerely,

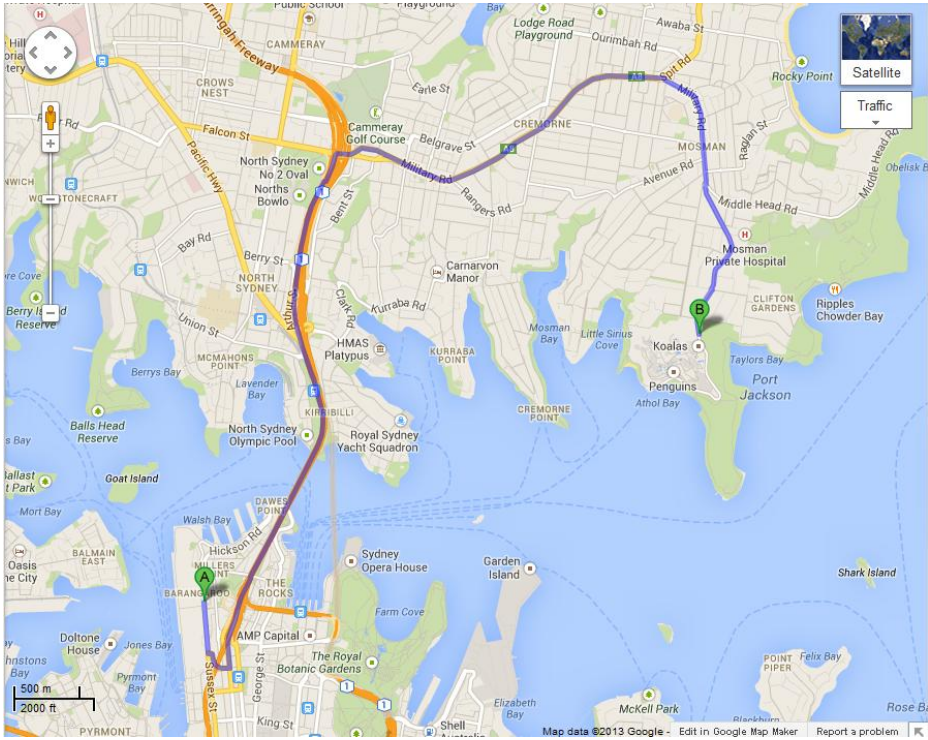
Porsche Cars Australia P/L



Paul Ellis
Public Relations Manager



Map A – Assembly point at 7:00am



Map B – Route from Hickson Road to Taronga Zoo

Porsche Cars Australia Pty. Ltd.
 109 - 111 Victoria Parade
 Collingwood Vic 3066

Telephone: 03 9473 0911
 Fax: 03 9415 7906